



European Operating Room Nurses Association



# 11<sup>th</sup> EORNA CONGRESS LIGHTS OF HOPE

16 – 18 May 2024 | Valencia, Spain

## SPONSORSHIP PROSPECTUS

[www.eorna-congress.eu](http://www.eorna-congress.eu)

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# WELCOME MESSAGE

## Dear colleagues,

On behalf of EORNA, the Scientific Committee, and the Local Organising Committee it is our great pleasure to invite you to join the 11th biennial congress of European Perioperative Nurses Association on May 16th – 18th 2024. In the year 2024, we are hopefully free from the restrictions of the pandemic and can enjoy the congress activities to the fullest.

For 27 years, EORNA has hosted congresses for its members and the international perioperative nursing community at large, attracting a significant number of international attendees from Europe and around the world to share best perioperative practices and research findings that will shape the future of our field and raise the standards of perioperative care. Following the tradition of previous congresses, a stimulating scientific programme, prepared by the Scientific Committee, will be presented in oral as well as in poster presentations. The attendees are offered an outstanding exhibition, opportunity to meet with colleagues, learn about new developments in perioperative practice, and experience the wonderful hospitality and scenery of Valencia.

The 11th EORNA Congress will take place in Spain, specifically in Valencia, at the Palacio de Congresos. Valencia is a city well connected to the world through its international airport of Manises, high speed trains (AVE), highways between its cities, extensive metro, and bus network with a cruise terminal in its Mediterranean port. Valencia is known as the "City of Light", a truly beautiful city that will provide you with a very warm welcome. With 300 days of sunshine a year, on the dates of the Congress, the temperature ranges between 16° and 24°. You must get to know the

essential places of Valencia; The City of Arts and Sciences, the Cathedral, Miguelete and the Chapel of the Holy Grail, San Nicolas de Bari Church, known as the Valencian Sistine Chapel; La Lonja de la Seda jewel of civil Gothic declared world heritage of UNESCO, the Central Market which is the largest fresh produce market in Europe with all the flavor and smell of the Mediterranean. You need to have a walk into The Barrio del Carmen (Carmen's neighbourhood), Torres de los Serranos and torres de Quart (Serrano's and Quart's towers) two fortified gates of the medieval wall of Valencia that are still standing. La Albufera, nature in its purest form, Valencia beaches of golden sand, the largest Oceanographic in Europe, the Marina de Valencia has become an emerging socio-cultural focus of the city by the sea. And some fantastic museums: Fine Arts, Modern Art, National Museum of Ceramics, Centro del Carmen, the silk museum, the Turia Garden, the Bioparc (Valencia zoo). Cycling around the city is an option, it has more than 150 km of bike lanes. And to top it all off, eat a good paella or enjoy the extensive and varied gastronomy, discovering and enjoying the terraces to eat during the day and have drinks at night.

The theme of the congress is LIGHTS OF HOPE. There are a lot going on in the world now. The political atmosphere is distressing, and the pandemic has had its influence in everyone's life. Perioperative nurses have struggled with work in their own as well as other units, where their contributions have been significant. Even though the pandemic seems to be reaching its end, we are still paying its consequences for a while. The theme of the congress reflects hope for the better, light at the end of the tunnel. Let's hope the light shines brightly in Valencia 2024.

# WELCOME MESSAGE

The Board of Directors of the Spanish Association of Surgical Nursing (AEEQ), and on behalf of its President Amparo Rubio, opens its arms to EORNA, to its member states, and to all the attendees, perioperative nurses, with the desire to give them a sincere and warm welcome upon their arrival in Valencia. Our wish is that this Congress, the first EORNA Congress in Spain, shows the development and progress of Perioperative Nursing in Europe and that the city of Valencia becomes the space that favors a magnificent organization, participation, and remembrance.

We look forward to welcoming you to the EORNA 2024 Congress, Europe's landmark meeting on perioperative nursing, for an inspiring and joyful experience to advance our field a step further.



Jaana Perttunen  
*EORNA President*



Esther Espuñes  
*Chair of the Organising Committee*

# DATES TO REMEMBER

Abstract Submission Deadline (Oral Presentation)	14 July 2023
Opening of Registrations (incl. accommodation booking for individual participants)	October 2023
Early Bird Exhibition Booking Deadline	15 December 2023
Circulation of the Technical Exhibition Guide	February 2024
Submission of Booth Plan	March 2024
Early Bird Delegate Registration Deadline	6 March 2024
Standard Delegate Registration Deadline	14 May 2024
Congress Dates	16 - 18 May 2024

# CONTACTS & KEY FACTS

## Contacts

European Operating Room  
Nurses Association  
c/o K.I.T. Group GmbH  
Association & Conference Management  
Kurfürstendamm 71  
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Tel: +49 30 24603-0  
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[www.eorna.eu](http://www.eorna.eu)



Local Host Association  
Asociacion Espanola de  
Enfermeria Quirurgica  
(Spanish Association of  
Operating Room Nurses)  
[www.aeeq.net](http://www.aeeq.net)



Congress Secretariat  
K.I.T. Group GmbH  
E-mail: [info@eorna-congress.eu](mailto:info@eorna-congress.eu)  
[www.eorna-congress.eu](http://www.eorna-congress.eu)



Exhibition/Satellite Symposia/Sponsorship  
K.I.T. Group GmbH  
Ms. Lydie Buleon  
E-mail: [eorna-industry@kit-group.org](mailto:eorna-industry@kit-group.org)

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Congress Venue  
Valencia Conference Centre  
Av. de les Corts Valencianes, 60  
46015 Valencia  
Spain  
[www.palcongres-vlc.com](http://www.palcongres-vlc.com)

## Key Facts

Date 16 - 18 May 2024  
City Valencia, Spain  
Venue Valencia Conference Centre

## EORNA Congress Attendance

2019 (The Hague)		2021 (Virtual)		2022 (Stavanger Norway)	
Europe	1.073	Europe	443	Europe	579
Asia	76	Asia	12	Asia	2
Africa	1	Africa	0	Africa	0
America	64	North America	8	North America	13
Total	1,214	South America	10	South America	5
		Total:	473	Total:	599

## Registration Fees

	Early Registration	Standard Registration	Late Registration
Delegate member	€ 470 EUR	€ 570 EUR	€ 660 EUR
Delegate non-member	€ 517 EUR	€ 627 EUR	€ 726 EUR
Exhibitor badges (Additional Badges)	€ 121 EUR	€ 121 EUR	€ 121 EUR
Student member	€ 220 EUR	€ 220 EUR	€ 220 EUR
Student non-member	€ 242 EUR	€ 242 EUR	€ 242 EUR
Day ticket member	€ 350 EUR	€ 350 EUR	€ 350 EUR
Day ticket non-member	€ 385 EUR	€ 385 EUR	€ 385 EUR
Day Ticket Student member	€ 150 EUR	€ 150 EUR	€ 150 EUR
Day Ticket Student non-member	€ 165 EUR	€ 165 EUR	€ 165 EUR
Oral presenters member	€ 235 EUR	€ 285 EUR	€ 330 EUR
Oral presenters non- member	€ 259 EUR	€ 314 EUR	€ 363 EUR
Clinical case studies & Posters presenter member	€ 375 EUR	€ 455 EUR	€ 525 EUR
Clinical case studies & Posters presenter non-member	€ 413 EUR	€ 501 EUR	€ 578 EUR
Workshops	€ 12 EUR	€ 12 EUR	€ 12 EUR
Congress Dinner	€ 110 EUR	€ 110 EUR	€ 110 EUR

EORNA Member Countries currently: Belgium, Croatia, Cyprus, Czech Rep., Estonia, Finland, France, Greece, Hungary, Iceland, Israel, Italy, Luxembourg, Norway, Poland, Portugal, Serbia, Slovenia, Spain, Sweden, Switzerland, Turkey

*\* All fees include VAT*



# CONGRESS INTRODUCTION

## EORNA was formally founded in 1992

- To be a group of European operating room nurses who exchange information and ideas to enhance and develop perioperative care.
- To represent and be the voice of specialist operating room nurses/practitioners throughout Europe and link with international organisations with similar aims.
- To promote professional recognition of operating room nurses throughout Europe.
- To promote and maintain a high standard of nursing care for the patients in the perioperative environment.
- To define and implement ethical practice in perioperative care.
- To apply scientific research to perioperative care.
- To understand and develop in order to achieve a standardised level of education.
- To collaborate with other organisations with related interests.



## Our activities

- Development of a Common Core Curriculum for the Education of Operating Room Nurses throughout Europe - translated into ten languages. Copies are available from the coordinators.
- Advisers to European Disposable and Non woven Association (EDANA), provide speakers for International Congress and share experience for EN 13795 good practice poster.
- Active member of the European Specialist Nurses Organization (ESNO).
- Comite European de Normalisation (CEN) - TC 205 - review and comment on standards.
- A European Congress for Operating Room Nurses is held every two years. The first was held in Belgium in 1997. The European Operating Room Nurses Congress Association (EORNA Congress) has been established (registered in Belgium) to manage the congress.
- EORNA ACE - EORNA Accreditation Council for Education  
EORNA ACE improves quality of and accessibility to continuing nursing education and professional development for the nursing and healthcare professionals in Europe.



# COMMITTEES

## Organising Committee

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- Esther Espuñes, Spain, Chair
- Aina Hauge, Norway, Vice Chair
- Jaana Perttunen, Finland, EORNA President

## Scientific committee

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- Maria Loureiro, Belgium, Chair
- Toni Haapa, Finland
- Cathrine Heen, Norway
- Filiz Ogce, Turkey
- Dimitrios Poulis, Greece
- Marin Repustic, Croatia

Thursday 16 May		
		Exhibition
8:00		
08:30		
09:00		
09:30		
10:00		
10:30	<div><div></div> Priority Session</div> <div><div></div> Parallel Session Workshop</div> <div><div></div> Exhibition</div> <div><div></div> Industry Simulation Centre</div> <div><div></div> Hands-On Workshop</div> <div><div></div> Company Symposium</div> <div><div></div> Ceremony / Social Event</div>	
11:00		
11:30		
12:00		
12:30		
13:00		
13:30		
14:00		
14:30		
15:00		
15:30		
16:00	Exclusive	Exhibition
16:30	Company Symposium	
17:00		
17:30	Opening Ceremony	
18:00		
18:30		
19:00	Welcome Reception Exhibition Area	
19:30		
20:00		
20:30		
21:00		
23:00		

Friday 17 May			
Exhibition	Sessions	Simulation Centre	Hands-On
Exhibition Opening	Priority Session	Industry Simulation Centre	Hands-On Workshop
	Parallel Sessions Workshop		Hands-On Workshop
	Exclusive Company Symposium		
	Priority Session		Hands-On Workshop
	Parallel Sessions Workshop		Hands-On Workshop

# PRELIMINARY PROGRAMME

	Saturday 18 May			
	Exhibition	Sessions	Simulation Centre	Hands-On
8:00				
08:30				
09:00	Exhibition Opening	Priority Session	Industry Simulation Centre	Hands-On Workshop
09:30				
10:00				
10:30		Parallel Sessions Workshop		Hands-On Workshop
11:00				
11:30				
12:00				
12:30		Exclusive Company Symposium		
13:00				
13:30				
14:00		Priority Session		Hands-On Workshop
14:30				
15:00				
15:30		Parallel Sessions Workshop		Hands-On Workshop
16:00				
16:30				
17:00		Closing Ceremony		
17:30				
18:00				
18:30				

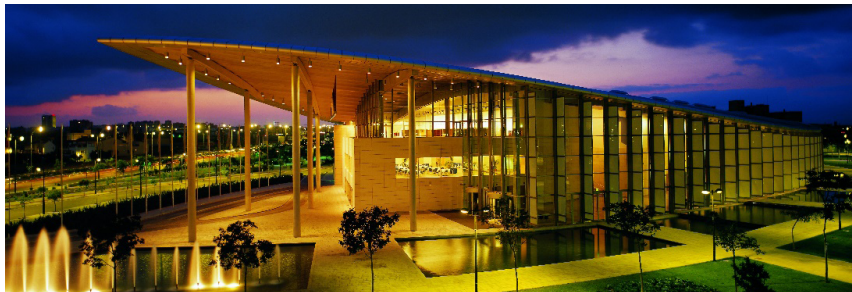
- Priority Session
- Parallel Session Workshop
- Exhibition
- Industry Simulation Centre
- Hands-On Workshop
- Company Symposium
- Ceremony / Social Event

## Welcome to Valencia

Valencia is a vibrant, cosmopolitan city on the Mediterranean coast. Once the capital of its own kingdom, it is now a regional capital and Spain's third largest city. The city brings together historic and modern culture. Surrounded by orange orchards and sandy beaches, the city enjoys year-round sunshine and has become a popular conference centre.

## Getting to Valencia

Valencia is accessible by air, land and sea. It boasts travel links to many major Spanish and European cities. The airport, situated just 8 kilometres from the centre of Valencia, has regular daily flights to popular domestic and international destinations. Two metro lines, as well as a bus line connect the airport to the city centre. The city also has two main railway stations, the Estacion del Norte, from which the local train network operates, and Joaquin Sorolla, offering AVE high-speed rail services to Madrid, Cuenca, Seville and Cordoba. ALVIA and EUROMED long-distance trains also depart from Joaquin Sorolla, providing connections to cities including Barcelona.



## Congress Centre

The Valencia Conference Centre was created in 1998 and has been rated World's Best Convention Centre in the world by the AIPC in 2010 and in 2018. It is only seven minutes from the Valencia-Manises international airport and eight minutes from the city centre and the high-speed train station.

You can find more information at: <https://www.palcongres-vlc.com/en>



## Getting to Valencia Conference Centre

- **By public transports:** The Conference Centre is linked to the city via the 62, 63, 99 and N3 bus routes. It has metro station ("Beniferri") and tram station ("Palau de Congressos") nearby which connect the venue to the airport and to the Joaquin Sorolla mainline train station: Metrovalencia lines 1, 2 and 4.
- **By bike:** It is easily accessed by bicycle, and by the Valenbici public bicycle service.
- **By car:** The Centre is easy to reach by car, thanks to its location on Avda. Cortes Valencianas, one of the main roads into the city and the main northwest approach road.

The EORNA Congress is the unique opportunity that gathers together the whole European perioperative nursing community. Industry involvement is a key element for the success of the EORNA Congress. Your presence and contribution enhance the overall scientific value of the congress. The EORNA Congress 2024 offers your company the opportunity to become Partner and raise the recognition of your technology, knowledge and know-how, while promoting endeavors.

In the following pages, various Sponsorship Options are listed, from which you may select different elements. Sponsors can support an element exclusively or - where possible, acceptable to all and appropriate - in combination with another Sponsor.

## Why should you sponsor EORNA 2024?

The EORNA Congress is growing and attracting the whole community involved into perioperative care: nurses, leaders, training managers and perioperative direct professionals. The EORNA Congresses follow the trend and grow on a constant rhythm every two years. The EORNA Congresses are always stimulating with a "buzz". Plenary sessions, workshops, oral and poster sessions will address the cutting edge science of perioperative care. The theme of the 2024 congress "Lights of Hope", illustrates EORNA clear ambition to constantly move forward to enhance perioperative care, with more advanced technology for quality and safety.

## Sponsorship Categories

You will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution. The total contribution may consist of a license fee as well as Sponsored Items such as advertisements, Satellite Symposia and Exhibition Space. You will benefit from outstanding advantages linked to your Sponsorship Category.

STATUS WILL BE ALLOCATED AS FOLLOWS:	
CATEGORY	MINIMUM CONTRIBUTION (EXCL. VAT)
Platinum Sponsor	60,000 EUR
Gold Sponsor	45,000 EUR
Silver Sponsor	25,000 EUR
Supporting Sponsor	no minimum amount

# SPONSORSHIP CATEGORIES

EORNA 2024				
BENEFIT	PLATINUM SPONSOR	GOLD SPONSORS	SILVER SPONSOR	SUPPORTING SPONSOR
Priority choice: date/slot for Industry Symposium	1st	2nd	3rd	
Priority choice: Exhibition space allocation (*)	1st	2nd	3rd	
Priority choice: exclusive sponsorship items	1st	2nd	3rd	
Number of Industry Symposium Roll-ups to be displayed on-site by the Sponsor	3	2	1	1
Web link from your company's website on the Congress website	✓	✓	✓	
Logo projection in the plenary room during breaks	✓	✓	✓	
Use of the EORNA Congress 2024 logo in print and on web	✓	✓	✓	✓
Acknowledgement and logo projection during the Opening Ceremony	✓	✓	✓	
Logo on the Congress Website	✓	✓	✓	
Exhibitor's list and short company description in the congress app	✓	✓	✓	✓
Free Delegate Registrations	4	3	2	
Invitation to Congress Dinner (Friday, 17th May 2024)	2	1		
Pre/Post Congress email blast	1	1		

## EORNA CORPORATE PARTNERS

EORNA Corporate Partners confirmed in 2024 receive additional exclusive benefits:

- 1 - One complimentary full registration to the congress.
- 2 - One ticket for a representative to attend the EORNA Congress Dinner.
- 3 - Priority to sponsor the EORNA Simulation Centre and the Hands-On Workshops.



# SPONSORSHIP OPPORTUNITIES

## 1. Industry Symposia

Organising a Industry Symposium is a great opportunity to set your topic within the Congress or to link existing sessions to your company name.

All Industry Symposia are organised by the Sponsor. The Sponsor is free in presenting a congress related topic and programme which will be scheduled in close consultation with the Congress Organiser and the Scientific Committee. Once the programme of the Industry Symposium has been approved, it can not be modified. All Industry Symposium slots are offered for 60 minutes unless otherwise stated.

### NEW! Pre Congress Industry Symposium

**Exclusive: No other Sessions or Industry Symposia running in parallel.**

Date: Thursday, 16 May 2024  
Time: 16:00 – 17:00 (60 min)  
Price: 30,000 EUR

### Exclusive Industry Symposia

**Exclusive: No other Sessions or Industry Symposia running in parallel.**

Dates: Friday 17 May 2024  
Saturday 18 May 2024  
Time: 12:30 – 13:30 (60 min)  
Price: 40,000 EUR

### Parallel Industry Symposia

**Various Industry Symposia might run in parallel**

Dates: Friday, 17 May 2024  
Time: 17:00 – 18:00 (60 min)  
Price: 25,000 EUR





# SPONSORSHIP OPPORTUNITIES

## Allocation of Slots and Rooms

Slots and rooms will be assigned based on the ranking order within the respective sponsorship levels, according to the date of the booking made in ESOS®.

## Industry Symposium Programme

The Industry Symposium Programme, including title, topics and lectures, must be submitted to the Congress Secretariat for approval by EORNA. Once the programme of a Symposium is approved, it cannot be modified (except with approval from EORNA). The organisers reserve the right to change the date and time of the Industry Symposia.

## Industry Symposia Roll-ups

Industry Symposia Organizers may display on-site a certain number of roll-ups to announce their session depending on their sponsorship level. It is the responsibility of the sponsor to produce the roll-ups. Roll-ups layout, display times and placement must be agreed upon by the Congress Secretariat (see Terms & Conditions for details). The size of a roll-up 1x2m.

## Registration & Speakers' Travel Arrangements

All speakers, as well as all participants and invited guests who wish to attend the sessions, must be registered as active participants. The Sponsor is also responsible for paying the registration fee and travel arrangements of invited speakers and chairpersons who have specifically been invited to participate in the sponsor's Symposia.

## Rooms & Services Provided for Industry Symposia

All rooms will be provided with:

- Lectern with microphone and presentation laptop
- Chairperson's desk with two fixed microphones and 1 wireless microphone
- 2 fixed microphones for the audience
- Front projection screen
- Video projector
- Room audio and light

An AV technician will be available during your Industry Symposium. Additional AV and staff can be ordered separately through ESOS®. Please send us your written request to receive a quotation.

## Speaker's Presentations

The lectern laptop provided in the room is not accessible directly. Sponsors are requested to ensure that their speakers use the Speaker Preview Room (Speakers Centre) to avoid unexpected technical problems. The presentation needs to be uploaded 3 hours prior to the start of the session. Detailed instructions will be provided at a later stage. We do not advise speakers to use their own laptops. If speakers wish to use their own laptops, it is the responsibility of the sponsor organising the session.

## 2. Simulation Centre - Priority to EORNA 2024 Corporate Partners

### Sponsorship for one day

**Price:.....30.000 EUR**

(limited to 2 sponsors only : 1 sponsor per day)

A Simulation Centre will be set up in the Exhibition Area. This Simulation Centre will be able to accommodate around 50 participants for interactive Sessions. Services included

- Flexible seating layout (Approx 50 seats)
- One Speaker table and chair
- Screen and A/V

### Program

- The sponsorship is defined for one day per company with possibility to organize sessions during the breaks (morning coffee breaks, afternoon coffee break and lunch breaks).
- The Sponsors (1 per day) are invited to define the topic in collaboration with EORNA.
- Sessions will be advertised in the Congress website and on the Mobile App under the section "*Activities in the Simulation Centre*"

**Important:** The sponsorship of the simulation Centre is an exclusive item for exhibitors with a minimum of 18 sqm Exhibition space.

### Benefits as Sponsor:

- Support an exciting session format focused on practice.
- Participants will use your devices through the sessions.
- Your logo will appear on the Simulation Centre branding and on all related communication supports.
- Place your roll-up at the entrance of the Simulation Centre

## 3. EORNA Special Hands-On Workshops

### Price:.....10.000 EUR per workshop

EORNA organises in 2024, a series of workshops on specific topics dedicated to small groups of participants. These workshops provide the participants with the opportunity to learn about practical topics and aim to present medical equipment to be used by the participants to reproduce the procedures demonstrated by the trainers of the workshop.

- Sponsored workshops will not be submitted for accreditation.
- Hands On Workshops will take place in a specific session room, in parallel with the scientific program (Not during the breaks).
- Participants will be asked to register specifically to attend these sessions.
- Each Workshop is 45 minutes and will be able to accommodate a max of 20 participants.

### Benefits as Sponsor:

- Opportunities for active involvement and collaboration with faculty in defining the organisation of the workshop
- Equipment provision (if applicable)
- Presence of sponsor representative(s) allowed during the sessions (max 2)
- Sponsor logo on the Workshop room
- Sponsor logo with link in the EORNA eblasts promoting the workshops
- Sponsor logo and link on the Sponsored Workshops page of the EORNA 2024 website
- Leads of participants who agree to share their data with the Industry
- Results of participants' survey about the workshop

### Suggested topics (not limited) :

1. Traceability to the Patient. New Registration and management tools in the surgical block
2. One step closer to efficiency in the surgical unit
3. Safety of Patients and medical devices: the objective of the entire Surgical team
4. Do not accept Hypothermia, stop the fall
5. The optimization of Surgical Instruments
6. Instrument traceability: essential for patient safety
7. Artificial Intelligence
8. Robotic Surgery

## 4. ePosters Area

**Price:.....5,000 EUR**

Throughout the duration of the Congress, delegates will consult the posters exclusively on numerous ePosters stations.

### **Benefits as Sponsor:**

- Sponsor's logo on area signage
- Visibility in the exhibition area

## 5. Speaker preview room

**Price:.....7.000 EUR (Exclusive. Only one sponsor)**

Your Company's name and logo will be the first impression seen as presenters enter the Speaker Preview Room. This support provides direct visibility to the presenters and faculty who will use the Speaker Preview Room to prepare for their presentations. A unique opportunity for increased visibility to show your support and commitment to the OR community.

### **Benefits as sponsor:**

- Your company logo on room signage at the entrance to the Speaker Preview Room with the mention "Kindly supported by ..."
- Your company logo on the computer screensavers in the Speaker Preview Room
- Opportunity to provide branded mousepads
- Opportunity to display one flyer in the room.
- All related artwork must be provided and shipped by the sponsor.

## 6. Congress Materials

**IMPORTANT NOTE:** The prices to sponsor the Congress Materials do not include the production costs. Both the production and delivery to the Congress Centre of Congress Materials have to be arranged by the Sponsor itself.

This applies to:

- Congress bags
- Congress Lanyards

### Congress Bags

Pieces:.....1.000

**Price:.....3.500 EUR**

**Production costs: ...1.800 EUR**

All participants will receive a Congress Bag. The bag can feature your company's name and logo (in addition to the Congress Logo and title and not larger).

Design must be submitted to the EORNA Congress Secretariat for approval. Please contact us if you would like to organise the production and the shipment to the congress venue on your side.



### Participant Badge Lanyards

Pieces:.....1.200

**Price:.....6.000 EUR**

**Production costs: ...1.170 EUR**

Lanyard design can include the Sponsor logo only and must be submitted to the Congress Secretariat for approval. Please contact us if you would like to organise the production and the shipment to the congress venue on your side.



### Participant Name Badges

Pieces:.....1.200

**Price: .....4.000 EUR**

Sponsor's Logo printed on badge. Delegate name badges will be produced by the Organiser.



### Volunteers T-Shirts

**Price:.....7,000 EUR** (for exclusive sponsor)

All front line Volunteers at the Congress will wear specially designed and easily recognisable shirts with the Congress logo.

### Benefits as Sponsor:

- Sponsor's logo on the front of the T-Shirt

## 7. Congress Services

### Congress App

**Price:.....12.000 EUR** - For exclusive Sponsorship.

Non exclusive Sponsorship upon request.

The Congress App gives the participant related information of the EORNA Congress 2024 at the tip of their finger. The sponsorship will include:

- Logo on splash screen.
- Exclusive logo on the exhibitors list.
- Banner at the bottom of the exhibitors list.
- Interstitial before maps in the app.
- Email to all pre-registered delegates when app is online with sponsor's logo.
- Registration Barcode for badge printing.
- Congress Programme.
- Personal Congress Planer.
- List of Exhibitors.
- Social Media (Facebook/Twitter).



### Directional Signage

**Price:.....10.000 EUR** (for exclusive sponsor)

Have your company's logo featured on all directional signage inside the Congress venue.

## 8. Social Events / Catering

### Opening ceremony

**Price:.....15,000 EUR** (for exclusive sponsor)

The Opening ceremony will be taking place on the evening before the first day of the congress. It is a true institution of the EORNA congress and as a sponsor you have the chance to be seen as early as the congress opens. Sponsor's logo will be displayed online before and after the congress, as well as onsite during the ceremony.

### Welcome Reception

**Price:.....15,000 EUR** (for exclusive sponsor)

The welcome reception will be taking place in the exhibition area on the evening of the first day of the Congress, just after the Opening Ceremony. Being a sponsor of the reception is the best way to be seen, and to show your support to the EORNA community.

Sponsor's logo will be displayed online before and after the event, as well as onsite during the reception.

### Coffee break

**Price:.....7,000 EUR** (for exclusive sponsor)

Coffee breaks will take place in the morning and afternoon of each Congress Day.

Sponsor's logo will be displayed during the coffee breaks

### Lunches

**Price:.....7,000 EUR** (for exclusive sponsor per day)

Lunch buffet will be served each day of the congress in the heart of the event. Sponsor's logo will be displayed during the lunches.

## 9. Communication

### Congress Bag Inserts

**Price:.....3.000 EUR**

Insert a leaflet, invitation to your Session/Exhibition Booth or information brochure into all Congress Bags. Layout must be submitted to the Congress Secretariat for approval. Material must be provided and delivered directly by the Sponsor. Delivery details will be provided at a later stage.

### Emailing

**Price:.....3.000 EUR**

Promote your Workshop and/or your booth activities with an Pre-Congress emailing sent to the pre-registered delegates. The email will be sent out by the Conference Secretariat. Sponsor must provide the email design, texts, pictures etc. in HTML-format with links to all graphics two weeks prior to the date the Email Blast is due to be sent out.

### Push notification from the App

**Price:.....3.000 EUR**

In 2022, 100% of the Conference App users accepted to receive Push Notifications from the App, making it the most effective way to have an instant and direct communication with the delegates. Invite the delegates to visit your booth or to attend your Workshop, sending them last-minute information, directly from the App.

## 10. EORNA Award for Contribution to Perioperative Nursing

**Exclusive Sponsorship:.....7,500 EUR**

The EORNA Award for Contribution to Perioperative Nursing will acknowledge an OR professional who has made a significant contribution to the specialty in Europe. Nominations and final selection of winner will be decided by EORNA Board. The Award will be presented during the Opening Ceremony with the presence of the sponsor company representative.

### Your Benefits

- Your company support will be acknowledged during the Opening Ceremony
- A company representative will be invited to take part to the Opening Ceremony and deliver a 5-minute speech to highlight your support
- Recognition on the Congress website and on EORNA website, social media and newsletter

Nominations and final selection of winner will be decided by the EORNA Board.

### Why Should you Sponsor the EORNA Award?

Networking, Exposure, and Brand Building within the OR European Community. For this edition, and in especially challenging times for the OR community, your company will have a unique opportunity to be associated with excellence and demonstrate, both internally and externally, your commitment to the progress of patient care in OR



## 11. Exhibition

Coffee breaks and seating areas will all be located within the exhibition area.

Costs per square meter (net)

**Early booth space booking.....465 EUR**

**Until 15 December 2023**

**Standard booth space booking.....605 EUR**

**From 16 December 2023**

**Note:** The rental fees include space ONLY.

### Booth Assignment

Exhibition Space will be assigned on a “first-come, first-served basis” within the respective Sponsorship Levels, according to the date of the Exhibition Space booking and the date of the receipt of the payment.

**Deadline for submission of booth plans: 15 March 2024**

### Exhibitor Badges

Exhibitor Badges are provided to Exhibitors based on the amount of square meters purchased:

- 9 sqm : 2 exhibitor badges
- 10 – 15 sqm : 4 exhibitor badges
- 16 – 30 sqm : 6 exhibitor badges
- 31 sqm and more : 8 exhibitor badges

*\* All additional exhibitor badges will cost 100 EUR.*

### Exhibitor badge entitle

- Access to the Exhibition and your own Company’s Workshop and Symposia
- Access to the Opening Ceremony, Welcome Reception and Closing Ceremony
- Coffee & tea during coffee breaks
- Lunch

*Exhibitor Badges do not allow access to any Session of the Scientific Programme.*

### Important notes for exhibitors

- Minimum space booked: 9 sqm
- Rates do NOT include Shell Scheme
- All booth configurations need to be discussed with the organisers
- Exhibitors are free to use their own material and booth construction crew
- Presence of exhibitors is mandatory during all exhibition opening times

*All sponsorship prices do not include VAT.*

## Exhibition and Sponsorship Ordering System (ESOS®)

The Exhibition & Sponsorship Ordering System (ESOS®) is an online system whereby companies can book exhibition space and sponsorship items. It will also be possible to purchase services and additional items for exhibition space, Company Workshops, hospitality suites, and meeting rooms: furniture, technical equipment, decorations, installations, hostesses and cleaning.

The Technical Manual with all details on exhibition space and sponsorship opportunities, including the terms and conditions, is available as a PDF under "Downloads" in your ESOS® account.

### Step 1: Access to ESOS® and sign up

- Upon request, the web link to ESOS® will be sent via email from the Conference Secretariat.
- Sign up for an account to access ESOS®.
- Fill out company data, and assign yourself a password.

Contact: [eorna-industry@kit-group.org](mailto:eorna-industry@kit-group.org)

### Step 2: How to Book Exhibition Space and Sponsorship Items

- Login to your ESOS® account.
- Click on the tasks "Apply for Booth Space" to book exhibition space or "Find Marketing Opportunities" to order sponsorship items in the exhibitor and sponsor checklist.
- Check if your order is correct, and click on "Continue".

## Confirmation and Invoicing

The organisers will confirm the booking and issue an invoice after your order has been placed. The invoice can be downloaded as PDF in ESOS® under "invoices" on the menu bar.

You will be informed via email when the invoice is available. Please note that the invoice will not be automatically sent to you.

## ESOS® Support

For questions and support, please contact:

Exhibition & Sponsorship management

Phone: +49 30 24 603 243

E-mail: [eorna-industry@kit-group.org](mailto:eorna-industry@kit-group.org)

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See you  
soon!

[www.eorna-congress.eu](http://www.eorna-congress.eu)

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